

# LI & ME in nyc

2020 Rising Influencer of the Year Nominee  
Yahoo! Top 10 Inspiring Influencer



## ABOUT US

Hi, I'm Meg. I'm a 40-something mom navigating life in NYC with my son, Liam (Li), and 4 fur-babies: Tooties,

Mattie, and my two special needs pups, Liberty & Archie. I share a little bit of everything from our life in NYC: mom life, behind the scenes, fashion, beauty, food, and all about my rescue pups. I am passionate about my city, my son, my dogs, all rescue animals (especially those with special needs), plant-based yummys, high fashion, and great beauty products. Come join the fun where I always strive to show life through a lens of kindness, humor, and positivity.

## INSTAGRAM SPECIALIST



Followers 168k

Reach 407k

Impressions 1.4m

## LETS CONNECT

@LIANDMEINNYC

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LIANDMEINNYC.COM

You can also find me @libertyandmeinnyc where I share my fur babies, two of whom are special needs

# BRANDS I'VE WORKED WITH



L'ORÉAL



# BRANDS I'VE WORKED WITH

## TRAVEL & ENTERTAINMENT

Andiammo Luggage  
Even Hotel  
Holiday Inn  
IHG Rewards Club  
Jersey Boys  
Sprayground  
Via

## CLOTHING & ACCESSORIES

Angela Roi  
Armitron  
Badgley Mischka  
Bombas socks  
Chloe  
Comfitude  
Eternity Rose  
Fashion Nova  
Ferragamo  
German Kabirski  
Gibson & Dehn  
Grinder Punch  
Gym Plus Coffee  
Jack Rogers USA  
Jerusalem Sandals  
Livness  
Marchon Eyewear  
MVMT watches  
Nik Huf Designs  
NKD NYC  
OYOBox  
Radley London  
Rose + Rock  
Sashka Co  
SHEIN  
Sneaky Vaunt  
Square Socks  
Team Bee Kind  
Verlas Jewelry  
VBVYE Sunglasses  
Yummie Official  
Yves Saint Laurent

## HAIR & BEAUTY

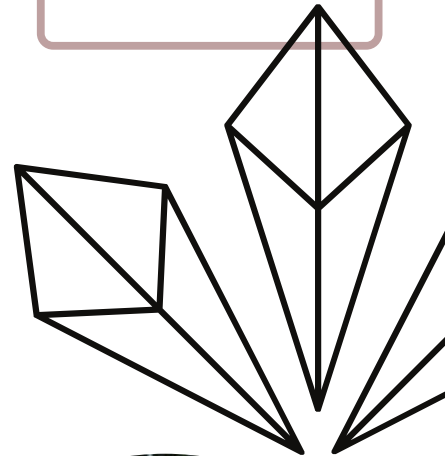
AHAVA  
Aquaphor  
Big Sexy Hair  
BioSilk Haircare  
Borghese  
Chi Haircare  
Clarins  
ColorEscience  
Derma-E  
Elemis  
Eufora  
Erno Laszlo  
Evian  
Fresh Beauty  
Good Molecules  
Great Lengths  
Hand MD Skincare  
HeadZone Lighting  
Infinite Aloe  
Jan Marini  
Madame Gabriela Beauty  
Madam Glam  
Meder Beauty  
Michael Todd Beauty  
Neon & Co  
Nivea  
NP Beauty  
Olfactory  
Osmosis Skincare  
Pai-Shau  
Pat McGrath  
Perfekt Beauty  
PinchMe  
Pür Beauty  
Remington  
Revolution  
Rituals  
Sothy's  
Tangle Teezer  
Tocca  
VII code

## EATS & WELLNESS

3 Water  
Chewy  
Chinet  
Chloraseptic  
Cleanse on the Go  
Fiber One  
Flat Tummy Co  
FoodStirs  
FTD  
Jenny Craig  
Mexicue  
Olika Life  
Quinn's Pretzels  
Root Nine Baking Co  
Sweet Earth  
Som Sleep Drink  
Three Hat's Coffee  
Tiki Pets

## KIDS

Bitz Kids  
Bosse Bows  
Bugged Out NYC  
Chalkola  
HGTV Property Brothers  
I See Me Books  
KauzBot  
Kids Fresh  
KiwiCo  
Lili Collection  
Max Daniel Designs  
Mini Hornit  
New York Bebe  
Nicholas Sparks  
No Bull Woman Apparel  
Pat Pat Kids



## LET'S WORK TOGETHER!

Email [meg@liandmeinnyc.com](mailto:meg@liandmeinnyc.com) to request a quote tailored to your marketing goals and requirements